



**CMC-TV**  
**San Francisco-Oakland-San Jose**  
**SysCode 4906**

CMC Broadcasting Company, Incorporated  
 10227 International Boulevard • Oakland, California 94603  
 Tel: 510.632.9262 Fax: 510.632.6488

*New Advertiser Application*

**Name/Title:** \_\_\_\_\_

**Company:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City, State/Zip** \_\_\_\_\_

**Phone/Fax:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Type of Business:** \_\_\_\_\_

**Advertiser/Client** \_\_\_\_\_

**Product or Service:** \_\_\_\_\_

|                        |                          |           |                                   |           |
|------------------------|--------------------------|-----------|-----------------------------------|-----------|
| <b>Spot Production</b> | <b>Yes</b>               | <b>No</b> | <b>Yes</b>                        | <b>No</b> |
| (please check)         | Spot is already produced |           | Need production or Live Announcer |           |

**Please comment on the following –**

- **Have you advertised on radio or TV before:**
  - **TV station** \_\_\_\_\_
  - **Cable system** \_\_\_\_\_
  
- **Have you advertised on the internet before:**
  
- **Goal and expectation of prospective ad campaign:**
  
- **Target Demographic:**
  
- **Monthly Ad Budget:**

Please complete the form and email to [sales@cmctv.com](mailto:sales@cmctv.com) or FAX to 510.632.6488.

Thank you for your interest in CMC-TV.