



CMC-TV Spot Sales

SysCode: 4906/CMC

CMC Broadcasting Company, Incorporated
10227 International Boulevard
Oakland, California 94603

Nielsen Station Index
Viewers in Profile
San Francisco-Oakland-San Jose
Local People Meter Service
Jan/Feb/Mar/June 2006
Monday-Friday 4:30 PM - 5:00 PM
Rating P 12-17

Research It's in the Book!

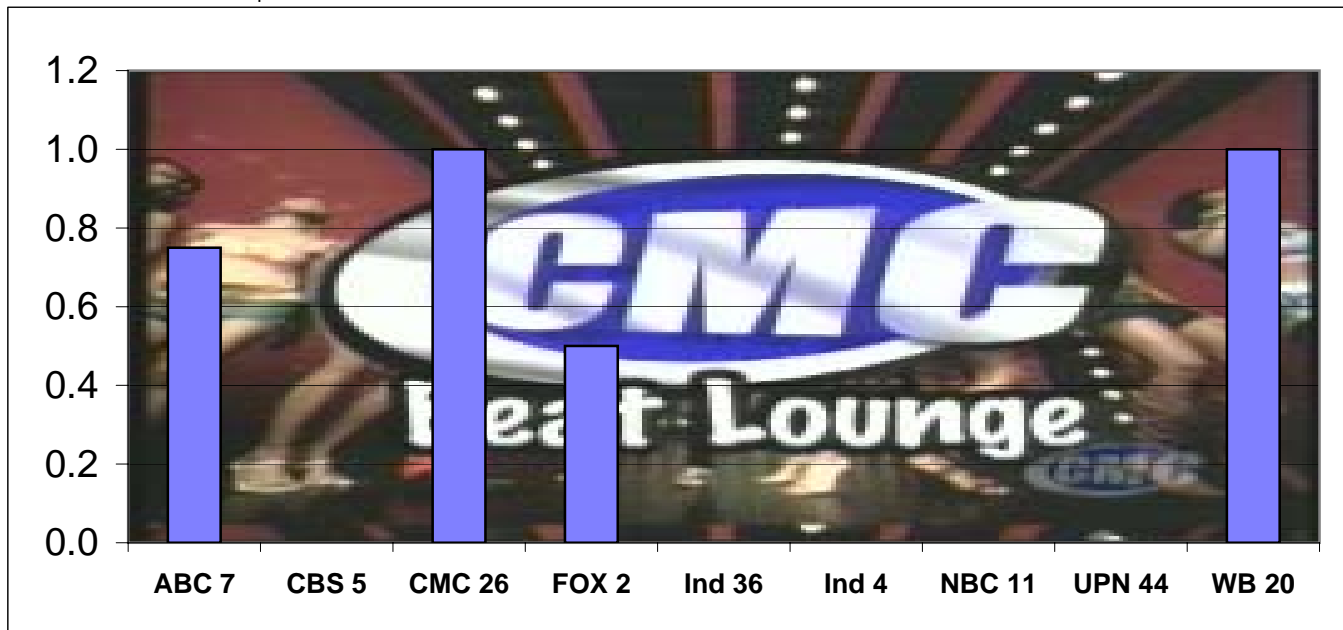
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**Grab a seat in the Beat Lounge,
taking off every day at 4:30!**

Network/Ch	Program	January-06	February-06	March-06	June-06	Average
ABC 7	Oprah Winfrey	1	1	1		0.8
CBS 5	Judge Judy					0.0
CMC 26	<i>BEAT LOUNGE</i>	1	1	1	1	1.0
FOX 2	Montel Williams		1		1	0.5
Ind 36	Family Feud					0.0
Ind 4	Inside Edition					0.0
NBC 11	Ellen					0.0
UPN 44	Everybody Loves Raymond					0.0
WB 20	8 Simple Rules	1	1	1	1	1.0



"In the Air Everywhere over the great San Francisco Bay"

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CMC is on your agency platform. Just choose SysCode 4906/CMC
or please contact Rick Kurkjian today at (510) 632-9262 email rick@cmctv.com