



CMC-TV Spot Sales

SysCode: 4906/CMC
CMC Broadcasting Company, Incorporated
10227 International Boulevard
Oakland, California 94603

Research

Day at a glance

**Be sure to check out CMCTV.COM
America's favorite music videos
24 Hours a Day coming soon!**

Saturday - September 30, 2006

Nielsen LPM

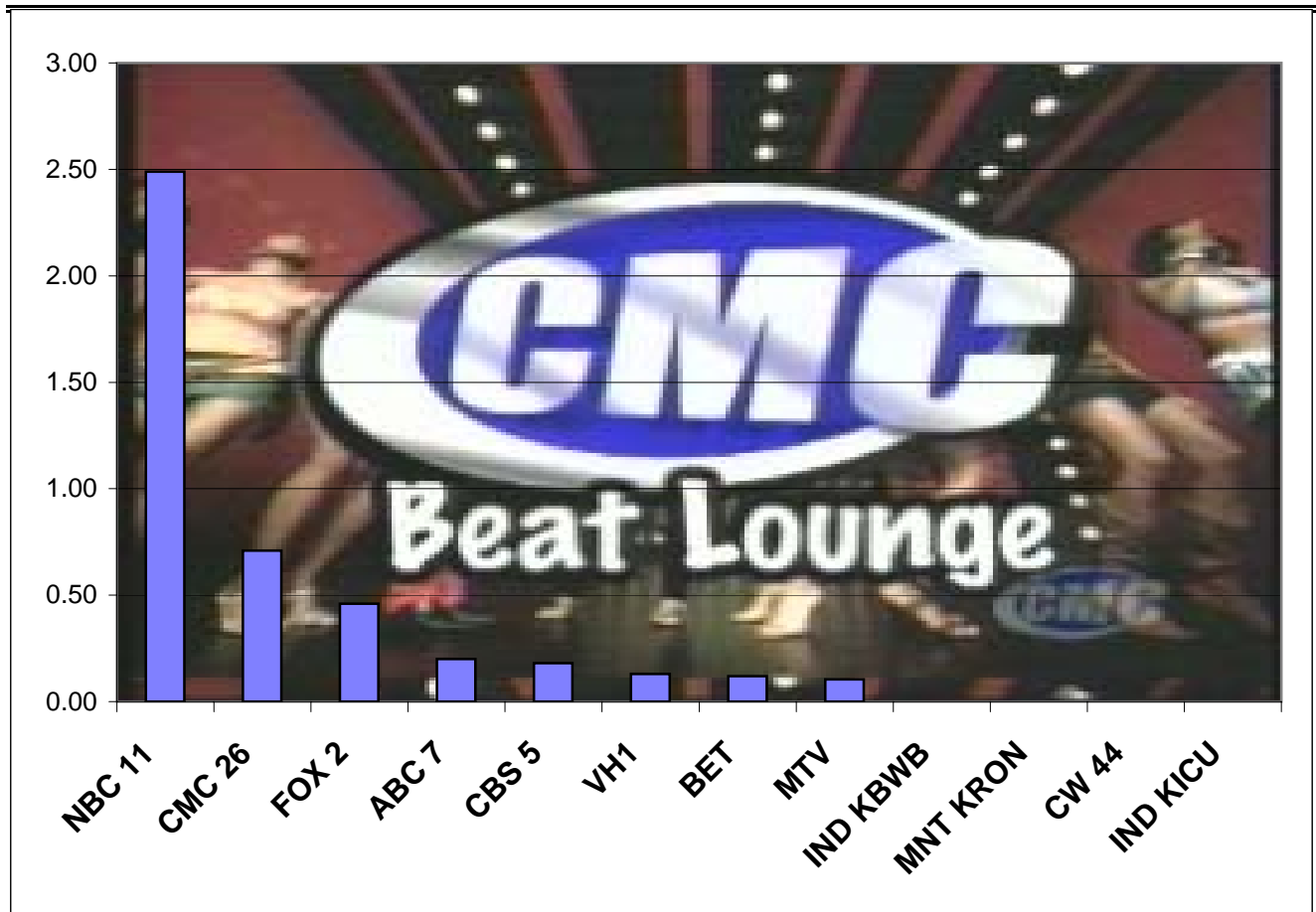
San Francisco-Oak-San Jose [6]

NielsenTV DMA Sample: 414 Reporting Males 18-49

IN THE AIR, EVERYWHERE!
over the Great San Francisco Bay
LIVE • LOCAL • LOUD AND CLEAR

Time	NBC 11	CMC 26	FOX 2	ABC 7	CBS 5	VH1	BET	MTV	IND KBWB	MNT KRON	CW 44	IND KICU
12:30AM	2.73	0.60	0.46	0.40	0.18	<<	<<	<<	<<	<<	<<	<<
	2.25	0.82	0.46	0.88	0.18	0.26	0.24	0.21	<<	<<	<<	<<
12:30-1AM	2.49	0.71	0.46	0.20	0.18	0.13	0.12	0.11	<<	<<	<<	<<

CMC LATE NIGHT IS BACK MAKING WAVES ON SATURDAY NIGHT!



You can always depend on America's #1 local music video station, CMC.

For 25 years, CMC moves the Bay with its favorite music.

Help your clients take advantage of CMC today.

CMC is on your agency platform. Just choose SysCode 4906/CMC

or please contact Rick Kurkjian today at (510) 632-9262 email rick@cmctv.com