



CMC-TV Spot Sales

SysCode: 4906/CMC
 CMC Broadcasting Company, Incorporated
 10227 International Boulevard
 Oakland, California 94603

Research

Day at a glance

Be sure to check out CMCTV.COM
America's favorite music videos
24 Hours a Day coming soon!

Saturday - September 2, 2006

Nielsen LPM

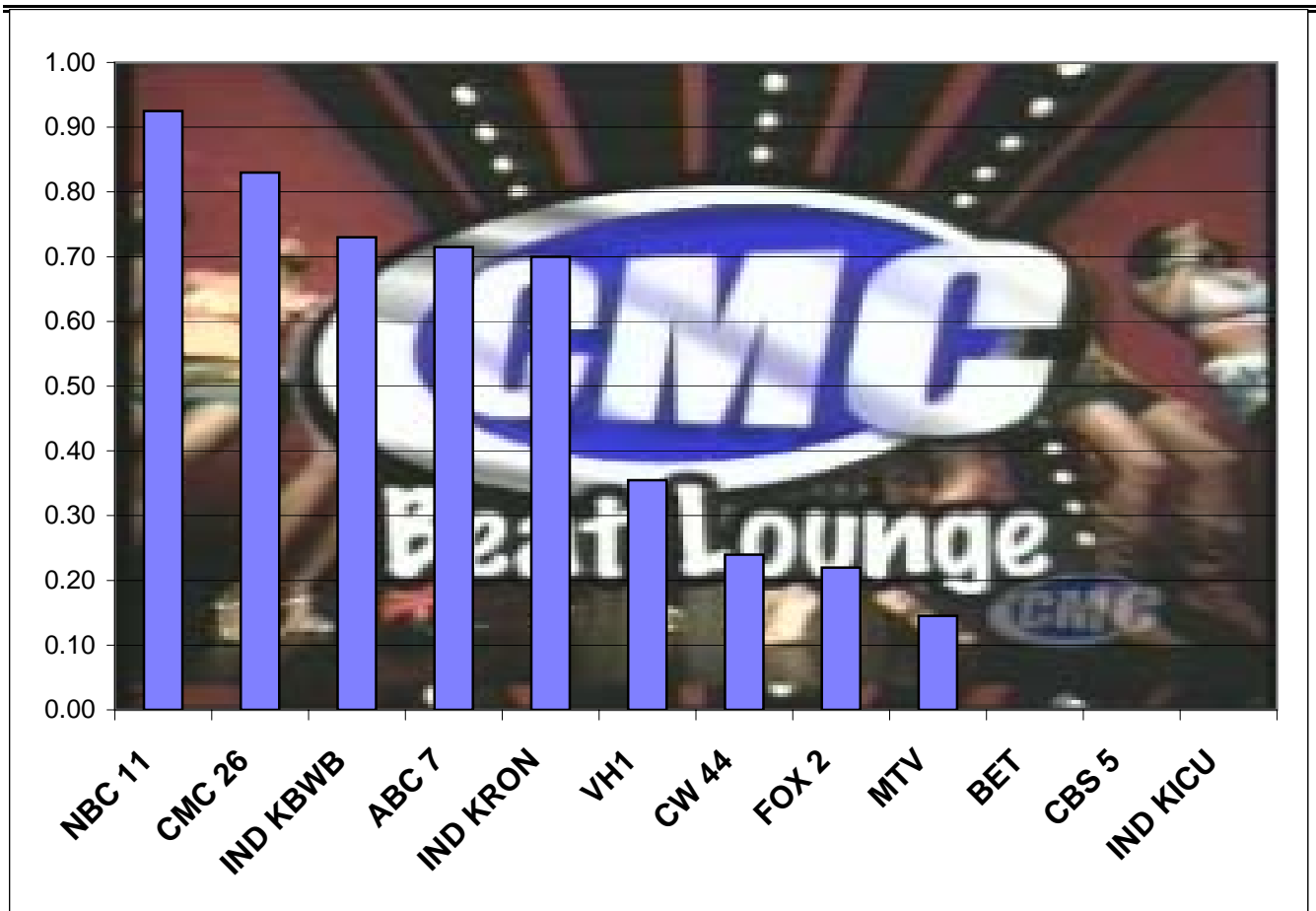
San Francisco-Oak-San Jose [6]

NielsenTV DMA Sample: 413 Reporting Males 18-49

IN THE AIR, EVERYWHERE!
over the Great San Francisco Bay
LIVE • LOCAL • LOUD AND CLEAR

Time	NBC 11	CMC 26	IND KBWB	ABC 7	IND KRON	VH1	CW 44	FOX 2	MTV	BET	CBS 5	IND KICU
12:30AM	1.17	1.43	0.73	1.43	0.7	0.5	0.24	0.22	0.29	<<	<<	<<
	0.68	0.23	0.73	<<	0.7	0.21	0.24	0.22	<<	<<	<<	<<
12:30-1AM	0.93	0.83	0.73	0.72	0.70	0.36	0.24	0.22	0.15	<<	<<	<<

Where it all started...
CMC LATE NIGHT IS BACK!



You can always depend on America's #1 local music video station, CMC.

For 25 years, CMC moves the Bay with its favorite music.

Help your clients take advantage of CMC today.

CMC is on your agency platform. Just choose SysCode 4906/CMC

or please contact Rick Kurkjian today at (510) 632-9262 email rick@cmctv.com