



CMC-TV Spot Sales

SysCode: 4906/CMC
 CMC Broadcasting Company, Incorporated
 10227 International Boulevard
 Oakland, California 94603

Research

Day at a glance

Be sure to check out CMCTV.COM
America's favorite music videos
24 Hours a Day coming soon!

Wednesday - August 23, 2006

Nielsen LPM

San Francisco-Oak-San Jose [6]

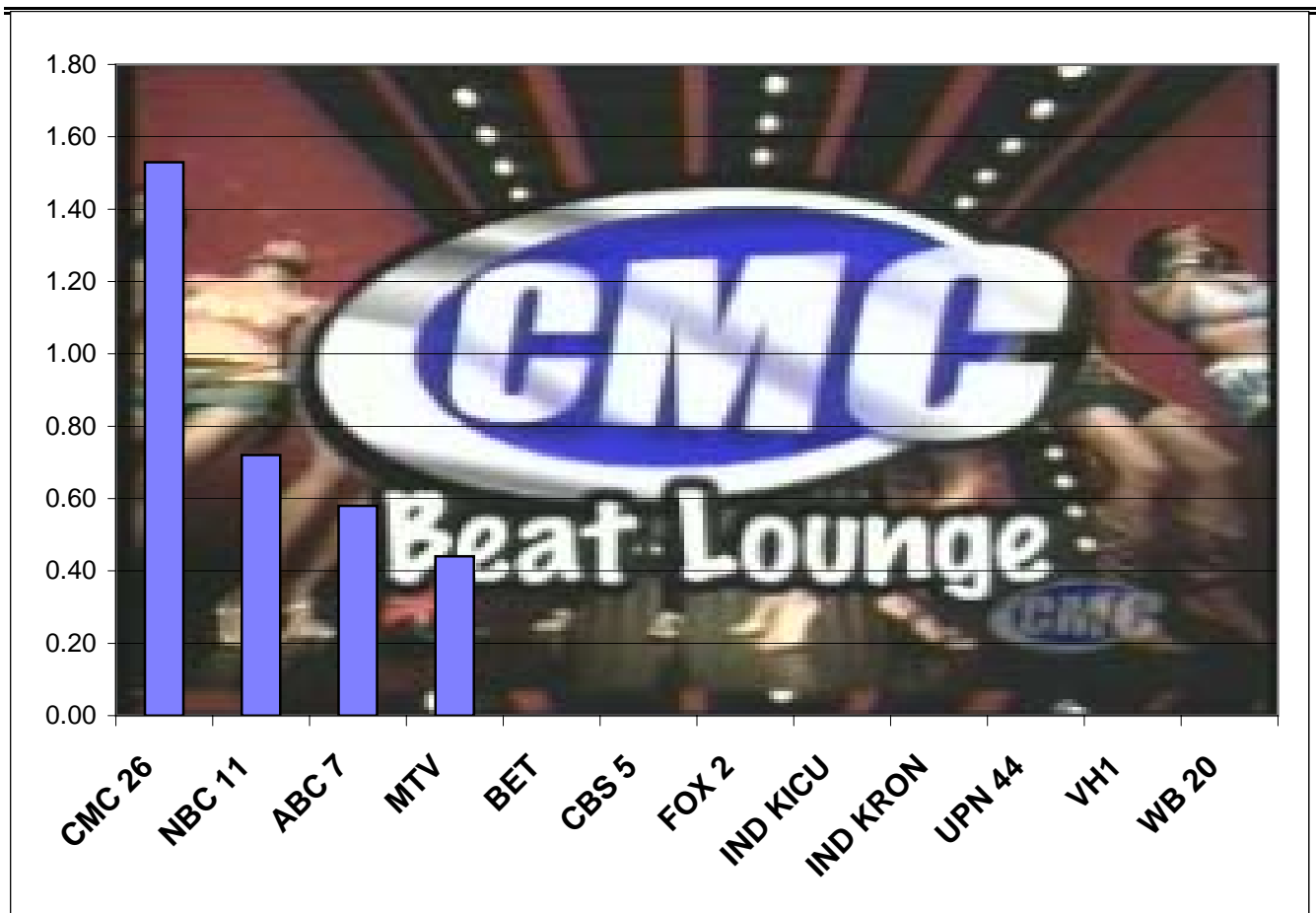
NielsenTV DMA Sample: 191 Reporting Males 18-34

IN THE AIR, EVERYWHERE!
over the Great San Francisco Bay
LIVE • LOCAL • LOUD AND CLEAR

Time	CMC 26	NBC 11	ABC 7	MTV	BET	CBS 5	FOX 2	IND KICU	IND KRON	UPN 44	VH1	WB 20
4:30 PM	1.53	0.72	0.58	0.44	<<	<<	<<	<<	<<	<<	<<	<<
	1.53	0.72	0.58	0.44	<<	<<	<<	<<	<<	<<	<<	<<
4:30-5PM	1.53	0.72	0.58	0.44	<<	<<	<<	<<	<<	<<	<<	<<

Simply the best!

Northern California loves its California Music Channel!



You can always depend on America's #1 local music video station, CMC.

For 25 years, CMC moves the Bay with its favorite music.

Help your clients take advantage of CMC today.

CMC is on your agency platform. Just choose SysCode 4906/CMC

or please contact Rick Kurkjian today at (510) 632-9262 email rick@cmctv.com