



CMC-TV Spot Sales

SysCode: 4906/CMC
CMC Broadcasting Company, Incorporated
10227 International Boulevard
Oakland, California 94603

Research

Day at a glance

Be sure to check out CMCTV.COM
America's favorite music videos
24 Hours a Day coming soon!

Thursday - July 27, 2006

Nielsen LPM

San Francisco-Oak-San Jose [6]

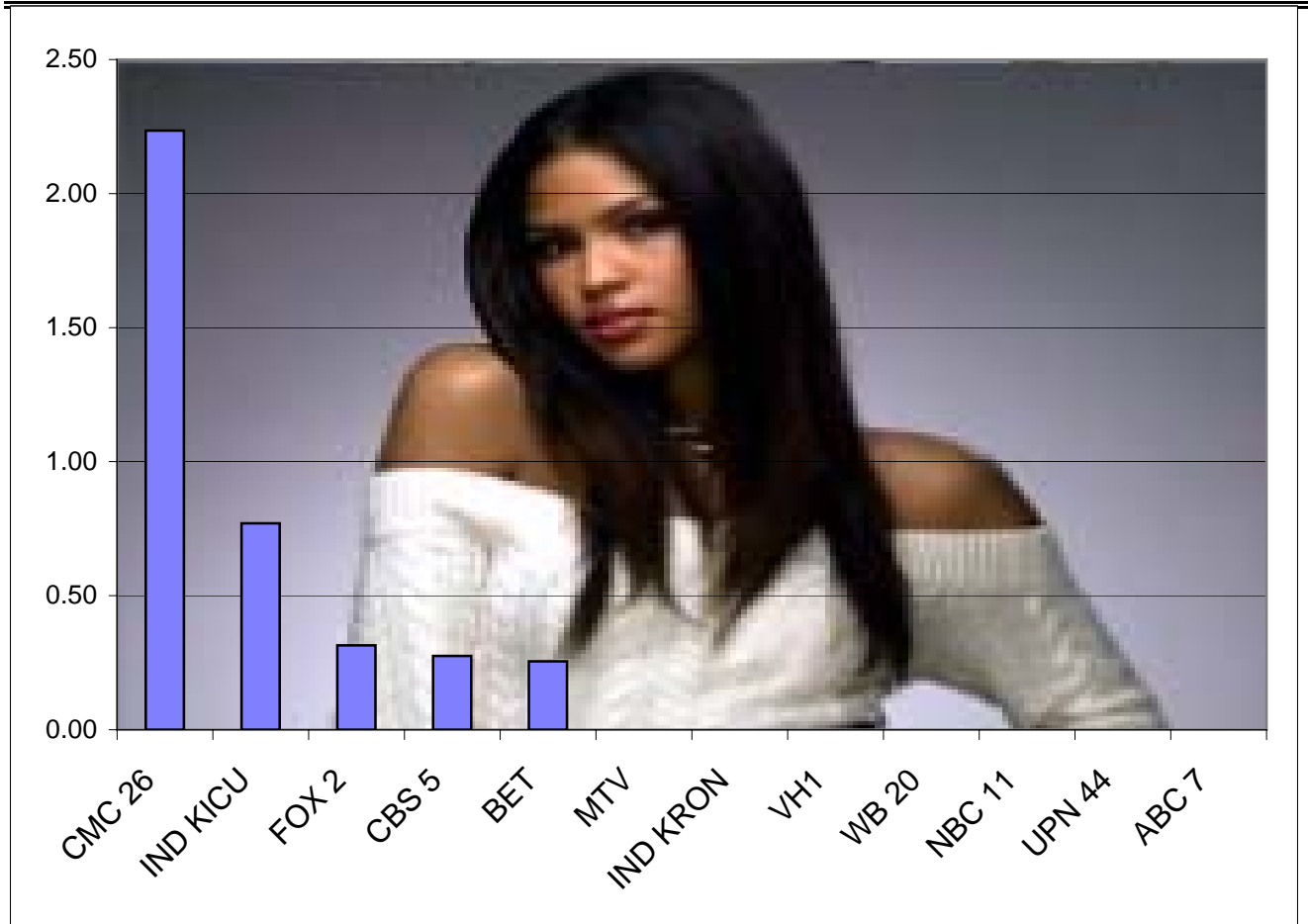
NielsenTV DMA Sample: 146 Reporting Females 12-24

IN THE AIR, EVERYWHERE!
over the Great San Francisco Bay
LIVE • LOCAL • LOUD AND CLEAR

Time	CMC 26	IND KICU	FOX 2	CBS 5	BET	MTV	IND KRON	VH1	WB 20	NBC 11	UPN 44	ABC 7
4:30 PM	2.55	0.77	<<	<<	0.51	<<	<<	<<	<<	<<	<<	<<
	1.92	0.77	0.63	0.55	<<	<<	<<	<<	<<	<<	<<	<<
4:30-5PM	2.24	0.77	0.32	0.28	0.26	<<	<<	<<	<<	<<	<<	<<

Simply the best!

Northern California loves its California Music Channel!



You can always depend on reaching young viewers with America's #1 local music video station, CMC. For 25 years, CMC moves the Bay with its favorite music including this new star, Cassie.

Help your clients take advantage of CMC today.

CMC is on your agency platform. Just choose SysCode 4906/CMC or please contact Rick Kurkjian today at (510) 632-9262 email rick@cmctv.com