



CMC-TV

San Francisco-Oakland-San Jose

SysCode: 4906/CMC

CMC Broadcasting Company, Incorporated

10227 International Boulevard • Oakland, California 94603

*Research
Day at a glance*

**CMC is 24 x 7 in '07
on CMC-TV.COM**

Tuesday - March 27, 2007

NielsenTV DMA Sample: 157 Reporting Females 12-24

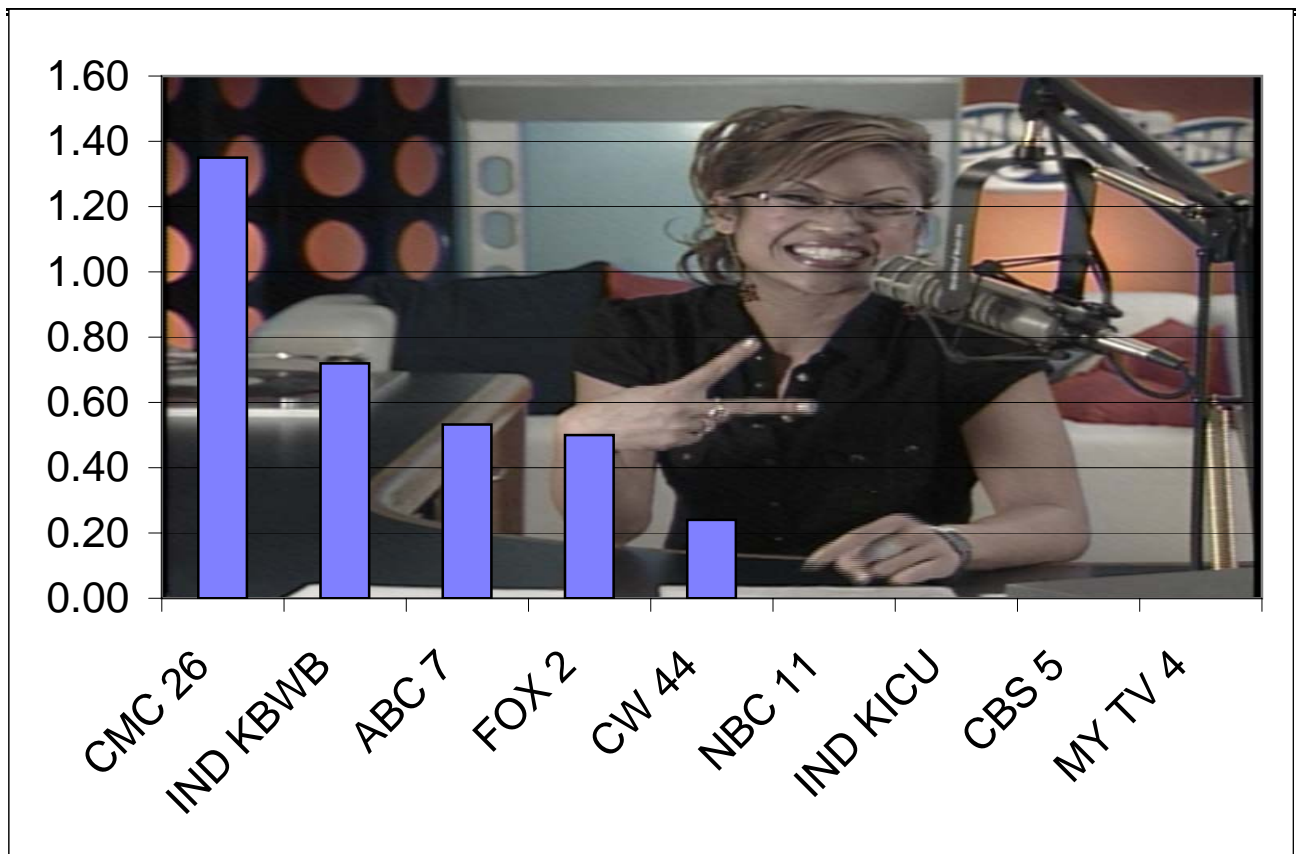
San Francisco-Oak-San Jose [6]

NielsenTV DMA Sample: 163 Reporting Females 12-24

*IN THE AIR, EVERYWHERE!
over the Great San Francisco Bay
LIVE • LOCAL • LOUD AND CLEAR*

Time	PUT	CMC 26	IND KBWB	ABC 7	FOX 2	CW 44	NBC 11	IND KICU	CBS 5	MY TV 4
4:00 PM	14.9	0.49	0.96	0.51	0.50	<<	<<	<<	<<	<<
	15.6	1.46	<<	0.54	0.50	0.96	<<	<<	<<	<<
4:30 PM	14.5	1.46	0.96	0.54	0.50	<<	<<	<<	<<	<<
	14.0	1.99	0.96	0.54	0.50	<<	<<	<<	<<	<<
4:00 PM - 5:00 PM		1.35	0.72	0.53	0.50	0.24	<<	<<	<<	<<

It's the Personality on the
CALIFORNIA MUSIC CHANNEL, CMC-TV



CMC is on your agency platform. Just choose SysCode 4906/CMC or please contact Rick Kurkjian today at (510) 632-9262 email rick@cmctv.com.