



CMC-TV

San Francisco-Oakland-San Jose
SysCode: 4906/CMC
 CMC Broadcasting Company, Incorporated
 10227 International Boulevard
 Oakland, California 94603



CMC'S traditional "SOUNDS OF THE SEASONS" is popular with all ages, including Teens!

Research

Day at a glance
Be sure to check out CMCTV.COM
World's greatest music videos
24 Hours a Day!

IN THE AIR, EVERYWHERE!
over the Great San Francisco Bay
LIVE • LOCAL • LOUD AND CLEAR

San Francisco-Oak-San Jose
 Total DMA : 12_2_08 SF T12-17 (144) Live

1 - Grids - US Local Markets

12/02/2008; 1 of 1 days included
 * Final report *

Date		Market	HH_Demo		hifting														
12_2_08		SF	T12-17		Live														
Stns/Cbl Nts	Total TV	26 CMC-TV IND			7 KGO ABC			5 KPIX CBS			11 KNTV NBC		2 KTVU FOX		44 KBCW CW			20 KOFY IND	
Time ^{Variable}	H/PUT	Title	Rt	Sh	Title	Rt	Sh	Title	Rt	Sh	Title	Rt	Sh	Title	Rt	Sh	Title	Rt	Sh
4:30 p-4:45 p	11.8	CMC BEAT LNGE	0.63	5		<<		JUDGE JUDY B	<<			<<		WAYANS-M-F-CW	<<			<<	
	13.5	_12.7_0.31__2	<<		_12.6_<<__	<<		_12.7_<<__	<<		_12.6_<<__	<<		_12.7_<<__	<<		_12.6_<<__	<<	

San Francisco-Oak-San Jose
 Total DMA : 12_4_08 SF T12-17 (141) Live

1 - Grids - US Local Markets

12/04/2008; 1 of 1 days included
 * Final report *

Date		Market	HH_Demo		hifting														
12_4_08		SF	T12-17		Live														
Stns/Cbl Nts	Total TV	26 CMC-TV IND			7 KGO ABC			5 KPIX CBS			11 KNTV NBC		2 KTVU FOX		44 KBCW CW			20 KOFY IND	
Time ^{Variable}	H/PUT	Title	Rt	Sh	Title	Rt	Sh	Title	Rt	Sh	Title	Rt	Sh	Title	Rt	Sh	Title	Rt	Sh
4:30 p-4:45 p	17.9	CMC BEAT LNGE	1.00	6		<<		JUDGE JUDY B	1.32	7		<<		WAYANS-M-F-CW	<<			<<	
	16.8	_17.4_0.50__3	<<		_17.0_0.36__2	0.91	5	_17.4_1.32__8	1.32	8	_17.0_<<__	<<		_17.0_0.66__4	<<		_17.4_<<__	<<	

San Francisco-Oak-San Jose
 Total DMA : 12_5_08 SF T12-17 (144) Live

1 - Grids - US Local Markets

12/05/2008; 1 of 1 days included
 * Preliminary report *

Date		Market	HH_Demo		hifting														
12_5_08		SF	T12-17		Live														
Stns/Cbl Nts	Total TV	26 CMC-TV IND			7 KGO ABC			5 KPIX CBS			11 KNTV NBC		2 KTVU FOX		44 KBCW CW			20 KOFY IND	
Time ^{Variable}	H/PUT	Title	Rt	Sh	Title	Rt	Sh	Title	Rt	Sh	Title	Rt	Sh	Title	Rt	Sh	Title	Rt	Sh
4:00 p-4:15 p	9.4	CMC CAL MSC CH	0.74	8	OPRAH WINFREY	<<		JUDGE JUDY	<<		ELLEN	<<		DOCTORS	<<		J FOX-M-F-CW	0.68	7
	10.9	_10.2_0.74__7	0.74	7		<<		_10.2_<<__	<<			<<			<<		_10.2_0.68__7	0.68	6
4:30 p-4:45 p	12.2	CMC BEAT LNGE	0.74	6		<<		JUDGE JUDY B	<<			<<		WAYANS-M-F-CW	0.68	6		<<	
	12.5	_12.3_0.37__3	<<		_11.3_<<__	<<		_12.3_<<__	<<		_11.3_<<__	<<		_11.3_<<__	<<		_12.3_0.34__3	<<	

San Francisco-Oak-San Jose

1 - Grids - US Local Markets

12/08/2008; 1 of 1 days included

Total DMA : 12_8_08 SF T12-17 (137) Live

* Final report *

Date		Market		HH_Demo hifting																		
12_8_08		SF		T12-17		Live																
Stns/Cbl Nts Time ^{Variable}	Total TV H/PUT	26 CMC-TV IND			7 KGO ABC			5 KPIX CBS			11 KNTV NBC			2 KTVU FOX			44 KBCW CW			20 KOFY IND		
		Title	Rt	Sh	Title	Rt	Sh	Title	Rt	Sh	Title	Rt	Sh	Title	Rt	Sh	Title	Rt	Sh	Title	Rt	Sh
4:00 p-4:15 p	15.6	CMC CAL MSC CH	0.89	6	OPRAH WINFREY	0.84	5	JUDGE JUDY	<<	ELLEN	<<	DOCTORS	<<	J FOX-MF-CW	<<	JERRY SPRINGER	0.57	4				
	16.9	_16.2_0.89__5	0.89	5		0.84	5	_16.2__<<__	<<		<<		<<	_16.2__<<__	<<			<<				
4:30 p-4:45 p	15.6	CMC BEAT LNGE	<<			0.84	5	JUDGE JUDY B	<<		<<		<<	WAYANS-M-F-CW	<<			<<				
	16.7	_16.1__<<__	<<		_16.2_0.84__5	0.84	5	_16.1__<<__	<<	_16.2__<<__	<<	_16.2__<<__	<<	_16.1__<<__	<<	_16.2_0.14__1		<<				

San Francisco-Oak-San Jose

1 - Grids - US Local Markets

12/09/2008; 1 of 1 days included

Total DMA : 12_9_08 SF T12-17 (129) Live

* Final report *

Date		Market		HH_Demo hifting																		
12_9_08		SF		T12-17		Live																
Stns/Cbl Nts Time ^{Variable}	Total TV H/PUT	26 CMC-TV IND			7 KGO ABC			5 KPIX CBS			11 KNTV NBC			2 KTVU FOX			44 KBCW CW			20 KOFY IND		
		Title	Rt	Sh	Title	Rt	Sh	Title	Rt	Sh	Title	Rt	Sh	Title	Rt	Sh	Title	Rt	Sh	Title	Rt	Sh
4:00 p-4:15 p	15.8	CMC CAL MSC CH	1.00	6	OPRAH WINFREY	<<		JUDGE JUDY	<<	ELLEN	<<	DOCTORS	<<	J FOX-MF-CW	<<	JERRY SPRINGER	1.18	7				
	17.5	_16.6_0.50__3	<<			<<		_16.6__<<__	<<		<<		<<	_16.6__<<__	<<			<<				

San Francisco-Oak-San Jose

1 - Grids - US Local Markets

12/10/2008; 1 of 1 days included

Total DMA : 12_10_08 SF T12-17 (136) Live

* Final report *

Date		Market		HH_Demo hifting																		
12_10_08		SF		T12-17		Live																
Stns/Cbl Nts Time ^{Variable}	Total TV H/PUT	26 CMC-TV IND			7 KGO ABC			5 KPIX CBS			11 KNTV NBC			2 KTVU FOX			44 KBCW CW			20 KOFY IND		
		Title	Rt	Sh	Title	Rt	Sh	Title	Rt	Sh	Title	Rt	Sh	Title	Rt	Sh	Title	Rt	Sh	Title	Rt	Sh
4:30 p-4:45 p	10.4	CMC BEAT LNGE	0.90	9		<<		JUDGE JUDY B	<<		<<		<<	WAYANS-M-F-CW	<<			<<				
	11.3	_10.8_0.90__8	0.90	8	_9.9__<<__	<<		_10.8__<<__	<<	_9.9_0.21__2	<<	_9.9__<<__	<<	_10.8__<<__	<<	_9.9__<<__		<<				